

MUHAMMAD BILAL ANSAR

WordPress Developer • Web Development Specialist

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Rawalpindi, Islamabad, PK

PROFESSIONAL SUMMARY

Results-driven WordPress Developer with 3.5+ years of professional experience building and customizing high-quality websites for diverse clients. Proven ability to create and edit websites rapidly from templates, with hands-on expertise in WordPress, Elementor, WooCommerce, and custom theme/plugin development. Comfortable working independently on project-based roles, delivering polished, fast-loading websites on time.

WORK EXPERIENCE

Senior WordPress Developer | Softcrust Digital Expert | 2023 – Present (3.5+ Years)

- ▶ Build and customize WordPress websites from scratch and templates with high speed and efficiency
- ▶ Developed all types of websites for the company and handled clients from USA, Germany, UAE, Maldives, UK, and Pakistan across e-commerce, travel, services, education, and corporate niches
- ▶ Expert in Elementor, WPBakery, Divi, and other popular page builders
- ▶ Integrated WooCommerce stores, payment gateways, and product management systems
- ▶ Developed and managed 30+ blogs on expired domains for SEO backlinking purposes
- ▶ Collaborated directly with clients to gather requirements and deliver fast turnarounds
- ▶ Performed website maintenance, speed optimization, security hardening, and updates

Freelance Graphic Designer & Web Developer | Self-Employed | 2022 – 2023

- ▶ Designed graphics and built basic websites for small businesses
- ▶ Managed social media pages and ran campaigns for clients online

SELECTED PORTFOLIO — LIVE WEBSITES

A selection of recent projects built and managed professionally, with 30–40+ websites successfully delivered.

box2pk.com — E-commerce / Packaging	karakorumexplorers.com.pk — Travel / Tourism
dubaiblindsandcurtains.ae — Home Decor (UAE)	umzugspreischecker.de — Services (Germany)
weinheimer-umzuege.de — Moving Company (DE)	cubicalnexus.com — Tech / Corporate
ilmhubonline.com — Education Platform	alghaniint.com — International Business
flykaaba.com — Travel / Hajj & Umrah	smheaven.com — E-commerce / Retail

+ 30 blogs on expired domains for backlinking & SEO | More portfolio links available on request

TECHNICAL SKILLS

WordPress	Theme installation & customization, child themes, plugin management, WooCommerce, CPT, ACF
Page Builders	Elementor Pro, WPBakery, Divi, Gutenberg — fast template-to-live execution
Web Dev	HTML5, CSS3, JavaScript, Bootstrap, Tailwind CSS, ReactJS, C#

Speed & SEO	Basic on-page SEO, image optimization, caching, Core Web Vitals improvements
Graphic Design	Adobe Photoshop, Illustrator, Canva — banners, logos, social visuals
Microsoft Office	MS Word, MS Excel, PowerPoint
Typing Speed	45+ WPM — fast, accurate data entry and documentation

EDUCATION

- ▶ **DIT (Diploma in Information Technology) — United College of Technology**
- ▶ BS Software Engineering — Virtual University of Pakistan
- ▶ Intermediate Education — Army Public School & College (Boys), Ordnance Road
- ▶ Matriculation — Army Public School & College (Boys), Ordnance Road

LANGUAGES

English Fluent — Speaking & Writing	Urdu Native / Fluent	Punjabi Basic — Understands Well, Speaks a Little
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REFERENCES

Available upon request.